





## Ovation Fuel Dispensers. Focused on the Consumer.

### Today's consumers are more mobile — and more demanding than ever

They want more choices, more speed and more convenience. They're less forgiving of slow pumps and outdated displays.

To thrive in this marketplace you need a fuel dispenser that is reliable, user-friendly and helps increase your profitability. You need Dresser Wayne's Ovation Fuel Dispensers. Designed from the ground up for demanding retail environments, these flexible, dependable, and scalable fuel dispensers will meet your needs, today and tomorrow.

Ovation fuel dispensers come in a range of size options and feature combinations — from the original Ovation to the Ovation iX™, alternative fuel dispensers, and the new Ovation LX.

### Designed for an exceptional customer experience

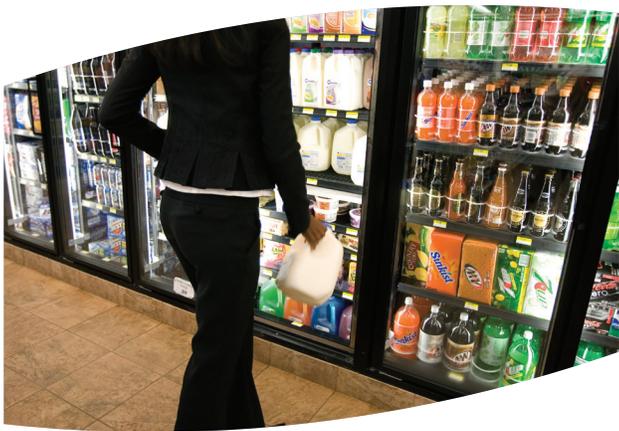
The Ovation dispenser's sleek and stylish look was developed in partnership with IDEO, one of the world's most respected design firms. Exhaustive market research was used to create the Ovation dispenser — a fuel pump focused on the consumer. From its modern look and intuitive ATM-style soft-key interface to its clutter-free side-drape hoses and fast fueling rates, the Ovation dispenser is designed to deliver an exceptional customer experience, improving customer loyalty and increasing your site throughput. The Ovation fuel dispenser is in a class by itself.



**The Ovation fuel dispenser**  
The original revolutionary design



**The Ovation iX fuel dispenser**  
Featuring award-winning iX Technology Platform



## Introducing Ovation LX – The optimal customer experience

The new Ovation LX is the top-of-the-line Ovation dispenser that combines all of the features of the award winning Ovation iX with an enhanced appearance package and enhanced user interface.

- Enhanced appearance, including a curved hydraulic door and bezel dome to draw consumers to your forecourt
- Lighted transaction indicators to help guide the motoring public through the complete transaction, indicating when to swipe cards and pick up receipts
- Premium grade select buttons with increased lighting, configurable to flash at an independent rate for each grade to enable the promotion of premium grade fuel

## iX Technology Platform – The foundation for future growth

Dresser Wayne's iX Technology Platform is standard on Ovation iX and Ovation LX dispensers and an easy upgrade in the original Ovation dispensers. Built on the Microsoft® Windows® CE operating system, this revolutionary platform offers field-proven stability, scalability, and adaptability across a wide range of applications.

With the flexible iX Technology Platform, you can add applications to fit your changing needs well into the future.

The iX Technology Platform brought Dresser Wayne the Microsoft Embedded Partner of the Year Award. The iX Technology Platform currently features a number of exclusive modules designed to help boost your revenue and enhance your customers' experience.



**The Ovation LX fuel dispenser**  
The optimal customer experience



**The Ovation alternative fuel dispenser**  
Offering alternative fuels into your product lineup



## Ovation fuel dispensers feature exclusive iX Technology Platform products:

- **iX Media can boost product sales through customized rich-media promotions**
- **iSense™ self-diagnostics software can automatically troubleshoot site problems before they strike**
- **iDPOS™ in-dispenser POS system can help ensure uninterrupted fuel sales 24/7**
- **Xflo™ Meter with proven precision, which can save you thousands of gallons of lost fuel annually**

### **iX Media digital merchandising — Driving traffic from the forecourt to the cash register**

Keep your customers coming back for more with Dresser Wayne's iX Media digital merchandising solution. This groundbreaking system improves brand loyalty and encourages customer purchases with targeted coupons, full-motion videos, customized promotions and more. Web-based and easily managed from any computer, the iX Media system allows you to increase sales and revenue by:

- Printing customized coupons right at the dispenser for car washes, drinks, snacks and more
- Showing full-motion color video promotions customized for specific times, days, products and events
- Encouraging branded-card use and higher-margin premium fuel sales
- Delivering a source of alternative advertising revenue
- Offering a mechanism to educate consumers on pump operation, alternative fuels and more

### **iSense self-diagnostic software — Forward-thinking solutions**

Dresser Wayne's iSense remote diagnostics software acts as a virtual on-site mechanic, monitoring potential equipment problems and, in some cases, fixing dispenser failures without the need of a costly technician visit.

Available on Ovation iX and Ovation LX dispensers, iSense self-diagnostics software can protect your investment by:

- Remotely downloading software upgrades
- Reducing downtime by troubleshooting problems before they occur
- Ensuring fewer and more efficient maintenance visits
- Providing real-time reports on flow rates

## iDPOS in-dispenser POS system — Sales-focused design

Keep sales coming in around the clock. Dresser Wayne's iDPOS is an independent POS system in the dispenser that can keep your fuel dispenser always selling — even when your in-store POS system is offline.

iDPOS, a unique Ethernet-only payment and dispenser control, can allow you to say goodbye to complex legacy communication protocols. The iDPOS system maximizes your uptime by:

- Ensuring uninterrupted fuel and merchandise sales
- Improving customer throughput and satisfaction with lightning-fast transactions
- Reducing costly interface boxes and points of failure
- Independently storing transactions for up to 14 days when the connection to the payment host is broken



## iX Pay Secure Payment — Protect your customers and yourself

Dresser Wayne's iX Pay Secure Payment Module represents the cutting edge of compliance and security, designed specifically to meet the latest security standards for PCI Encrypting PIN Pad (EPP), PCI unattended and automated fuel terminal requirements, Interac and more. iX Pay Secure Payment helps assure your customers that their credit and debit payments are more protected by:

- Providing immediate PIN encryption with a Secure Payment Module
- Automatically detecting and responding to tampering events and defending against insertion of PIN disclosing bugs and data skimming devices
- Deterring unwanted visual observation of cardholder PIN entries
- Protecting against unauthorized display prompts for non-PIN data entry
- Using authenticated application software

Available in a variety of configurations, both as a factory-installed option and an upgrade kit, iX Pay Secure Payment leverages the power and scalability of the iX Technology Platform.



### Reduce fuel loss with the Xflo Meter

You can potentially save thousands of gallons of lost fuel by installing the Xflo Meter as an option to your Ovation dispenser. The Xflo Meter's unique design virtually eliminates meter drift that affects traditional positive displacement meters. It also happens to be an exceptionally fast meter, with unparalleled flow rate performance. This lab-tested meter helps your business by:

- Saving up to 4,000 gallons of lost fuel a year<sup>1</sup>
- Reducing meter drift and recalibration costs
- Maximizing flow rates to improve customer throughput

### Built to weather the harshest environments

Dresser Wayne Ovation Fuel Dispensers are an investment you can count on for the long haul. They feature a durable exterior that has been built to last in the harshest of forecourt environments. Easy-access hinged doors and standardized components make service easy, and the entire dispenser is backed by Dresser Wayne's standard two-year warranty. Unlike other dispensers, Ovation dispensers can easily be customized and upgraded to meet your evolving business needs. The Ovation fuel dispenser delivers a lifetime of value.

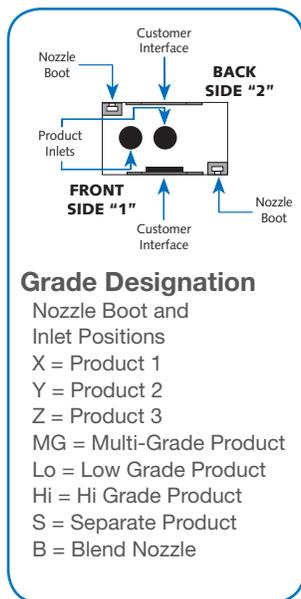
<sup>1</sup>Assumes five dispensers per site, minimum 300,000 gallons per month and a 0.1% accuracy increase

| Standard Features on all Ovation Models   | Optional Features                            | Ovation | Ovation iX | Ovation LX |
|---|--|---------|------------|------------|
| Two-year bumper-to-bumper warranty        | iX Technology Platform                       | Opt     | Std        | Std        |
| Easy-to-read 5.7" qVGA monochrome display | iX Pay Secure Payment Module                 | —       | Opt        | Std        |
| Card reader and keypad                    | LX Enhanced Aesthetics Package (curved door) | —       | —          | Std        |
| Lighted Grade Select buttons              | LX Enhanced Aesthetics Package (bezel dome)  | —       | —          | Std        |
| Display and card reader heater            | Lighted Transaction Indicators               | —       | —          | Std        |
| Flexible iGEM™ electronics                | Premium Grade Select Button                  | —       | —          | Std        |
| Accurate, reliable iMeter                 | 10.4" VGA color display                      | —       | Opt        | Opt        |
| Junction box                              | Xflo Fuel Meter                              | Opt     | Opt        | Opt        |
| Balance-ready piping                      | Dispenser Secure Access                      | Opt     | Opt        | Opt        |
| Intuitively, neatly grouped wiring        | Hugh Security Locks                          | Opt     | Opt        | Opt        |
| Easy-access hinged door                   | Wayne SCAN barcode scanner                   | Opt     | Opt        | Opt        |
|   | Bill acceptor                                | Opt     | Opt        | Opt        |
|   | Dual-price posting                           | Opt     | Opt        | Opt        |
|   | WayneTRAC RFID reader                        | Opt     | Opt        | Opt        |
|   | Alternative Fuel Compatible                  | Opt     | Opt        | Opt        |



## Configurations for Ovation Series dispensers

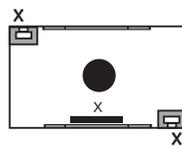
Ovation dispensers come in 10 installation configurations, all of which are ADA-compliant, even on a 6" high island.



### Non-Blenders

#### Single product dispenser

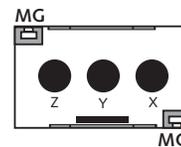
1 Product, 1 Hose Per Side



R11/1

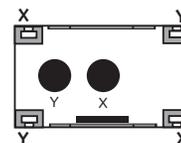
#### Multiple product dispenser

3 Products, 1 Hose Per Side



R13/3

2 Products, 2 Hoses Per Side

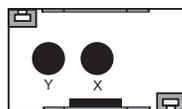


R22/2

### Blenders

#### Multiple grade blender

2 Products, 1 Hose Per Side



B12/2 (2 Grades)



B12/3 (3 Grades)

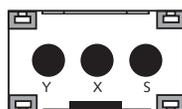


B12/4 (4 Grades)



B12/5 (5 Grades)

3 Products, 2 Hoses Per Side



B23/3 (1+2 Grades)



B23/4 (1+3 Grades)



B23/5 (1+4 Grades)

**Fuel Compatibility:** For dispensing low-viscosity petroleum fuels – diesel; biodiesel blends up to 20%; gasoline, including oxygenated blends up to E15; kerosene; AvGas\* and jet fuel\*. Fuel must meet the applicable ASTM standard.

\*Note: Confirm with fuel supplier on any fluid path metal restrictions before use. If aluminum, zinc, or red metals are not desired, the E85-compatible option may be used.

## About Dresser Wayne

Dresser Wayne, headquartered in Austin, Texas, is one of the largest business units of Dresser, Inc., and is an industry pioneer for the retail fueling industry. Among its innovations, Dresser Wayne was the first to introduce self-service consoles and fuel blending dispensers to service stations, in-pump card readers and cash acceptors, in-pump radio frequency identification payment systems and dispenser-mounted touch screen payment/communication systems. In addition, Dresser Wayne designs and markets software systems that enable its retail fueling customers to manage the convenience store aspects of their businesses more efficiently, including inventory control, price book management, labor management and site administration. The Dresser Wayne website is [www.DresserWayne.com](http://www.DresserWayne.com).

## About Dresser, Inc.

Dresser, Inc. is a leader in providing highly engineered infrastructure products for the global energy industry. The company has leading positions in a broad portfolio of products including valves, actuators, meters, switches, regulators, piping products, natural gas-fueled engines, retail fuel dispensers and associated retail point of sale systems and air and gas handling equipment. Leading brand names within the Dresser portfolio include Dresser Wayne retail fueling systems, Waukesha natural gas-fired engines, Masoneilan control valves, Mooney regulators, Consolidated pressure relief valves, and Roots blowers and rotary gas meters. It has manufacturing and customer service facilities located strategically worldwide and a sales presence in more than 100 countries. The company's website can be accessed at [www.Dresser.com](http://www.Dresser.com).

### Genuine Parts

Protect your warranty, security, and regulatory certifications. Insist on Dresser Wayne Genuine Parts for all equipment repairs and upgrades.

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